

Director's Report for May 2025 Board Meeting

April 2025

Administration

Prepared by Heather-Marie Montilla, Library Director

Patron Visits: In April, the library had **4,550 visitors**.

Adult & Bibliographic Services Report

Prepared by Kara Spizzirri, ABS Department Head

Reference Questions

Date	In Person	Email/Chat	Total	Phone	TOTAL
24-Mar	158	1 email/8 chat	9	61	228
24-Apr	115	2 email 15 chat	17	67	199
24-May	129	3 email/7 chat	10	59	198
24-Jun	124	5 email/9 chat	14	53	191
24-Jul	154	2 email/6 chat	8	78	240
24-Aug	146	1 email/5 chat	6	79	231
24-Sep	129	2 email/3 chat	5	67	201
24-Oct	132	3 email/7 chat	10	73	215
24-Nov	92	1 email/3 chat	4	50	146
24-Dec	99	3 email/6 chat	9	54	162
25-Jan	156	2 email/6 chat	8	79	243
25-Feb	120	3 emails/ 6 chats	9	82	211
25-Mar	131	2 email/11 chat	13	48	192
25-Apr	171	4 email/7 chat	11	92	274
Total 14 months:	1685		122	850	2657

	In Person	Email/Chat	Total	Phone	TOTAL
Apr 24 v. Apr 25	56		6-	25+	75+

Adult Services Programming: Overall in April, 25 adult programs were offered and 224 patrons attended.

Day	Date	Time	Adult Services Programs	# Patrons
Tuesday	4/1/2025	6:30	Book Club	4
Wednesday	4/2/2025	11:00	Chair Yoga	9
Wednesday	4/2/2025	7:00	Window Clings	2
Thursday	4/3/2025	2:00	Yoga	15
Thursday	4/3/2025	6:00	Genealogy Discovery	3
Wednesday	4/9/2025	11:00	Chair Yoga	20
Wednesday	4/9/2025	2:00	Computer Basics	5
Thursday	4/10/2025	2:00	Yoga	12
Thursday	4/10/2025	6:30	Canva	1
Saturday	4/12/2025	10:00	Zumba	11
Saturday	4/12/2025	2:00	Cupcakes & Canvas	7
Tuesday	4/15/2025	5:30	Bingo	10
Wednesday	4/16/2025	2:00	Computer Basics	6
Thursday	4/17/2025	2:00	Yoga	12
Saturday	4/19/2025	10:00	Zumba	13
Wednesday	4/23/2025	11:00	Chair Yoga	8
Wednesday	4/23/2025	2:00	Computer Basics	4
Thursday	4/24/2025	2:00	Yoga	14
Thursday	4/24/2025	6:30	5 Gotchas of Money	3
Saturday	4/26/2025	10:00	Zumba	14
Monday	4/28/2025	6:30	Online Job Search	11
Tuesday	4/29/2025	6:30	FREE FOR ALL DOCUMENTARY	13
Wednesday	4/30/2025	5:00	Author Honey Thomas & Bellwood Chamber	14
Wednesday	4/30/2025	11:00	Chair Yoga	9
Wednesday	4/30/2025	2:00	Computer Basics	4
			Total Attendance	224

SUMMARY of ADULT PROGRAMS

Month	Adult Programs	Participants
January	25	223
February	26	257
March	27	237
April	25	224
TOTAL	103	941

Notaries: 37

Technology Usage

Website:

Month	Users	Page Visits
January	1,142	1,961
February	1,447	2,179
March	1,884	3,205
April	1,072	2,516
Total	5,545	9,861

Computers: 916

Printing	January	February	March	April
Black & White	3,250	3,023	4,321	4,981
Color	317	174	350	253
Wireless Printing	834	375	1,481	1,415
Total	4,401	3,372	6,152	6,649

Download and Streaming Services

Platform	# Patrons	# New Patrons	Checkouts
Libby	70	9	385
Hoopla	84	9	475
Kanopy	6		109
Total	160	18	969
	+	+	+

2025 Month	Digital Checkout
January	718
February	697
March	838
April	969
TOTAL	3,222

Overall, it is a 16% increase (969 checkouts vs 838 checkouts) from last month.

CIRCULATION STATISTICS



	24 TOTAL	JAN '25	FEB '25	Mar '24	Mar '25	Apr '24	Apr '25	Apr '24 Yr vs Apr '25 Yr
Materials Loaned by Collection								
Adult Materials	5638	399	363	460	453	543	448	
Juvenile Materials	3835	338	349	334	358	271	341	
Teen Materials	501	45	28	59	69	29	32	
Total Materials Loaned	9974	782	740	853	880	843	821	3% decrease
Physical Circulation by Format								
Books	6878	609	612	604	694	603	660	
Videos/DVD's	2055	131	107	170	126	165	122	
Audios (including music)	84	9	8	2	3	13	8	
Equipment - Hotspots	210	0	0	24	0	16	0	
Magazine/Periodicals	126	9	3	17	10	9	9	
In house Use	155	0	13	2	26	13	26	
Other Formats - Physical	263	24	10	36	47	33	22	
Total Physical Circulation	9771	782	753	855	906	852	847	
Electronic Circulation								
Online Circulation (Hoopla, MOD)	7663	638	636	644	797	753	860	
Total Electronic Circulation	7663	638	636	644	797	753	860	15% increase
Interlibrary Loans								
Interlibrary Loans Sent	3250	320	232	317	258	294	233	
Interlibrary Loans Received	1872	152	137	160	224	180	192	
Total Interlibrary Loans	5122	472	369	477	482	477	425	11% decrease
Reciprocal Borrowing								
Materials Loaned	188	25	18	1	13	16	21	
Total Reciprocal Borrowing	188	25	18	1	13	16	21	30% increase
Patrons								
Existing Patrons (Not Expired)	5086	5086	5049		5075		5147	
Patrons Added	562	33	26	36	72	47	45	
Patrons Deleted	0	0	0	0	0	0	0	
Total Patrons	562	5068	5075	36	5147	47	5192	
Door Count (East & South)	25,440	3093	3248	2314	3179	2313	4550	

Database Usage

	'24 AVG	'25 J	'25 F	'25 M	'25 A	M	J	J	A	S	O	N	D
Academic Search Premier	8	10	44	7	18								
Business Source Premiere	7	9	12	2	9								
Consumer Health Complete	0	0	0	3	1								
Consumer Reports	1	3	0	0	5								
Core Collection	1	0	0	0	0								
Flipster	1	14	0	3	0								
Gale Courses	38	21	3	4	29								
HeritageQuest	13	26	3	38	29								
History Reference Ctr	5	3	0	2	0								
Hobbies & Crafts Ref Ctr	3	3	0	2	0								
Legal Reference Ctr	2	7	5	3	18								
Literary Reference Ctr	10	9	0	3	1								
Masterfile Complete	12	4	11	9	2								
MEDLINE	0	0	0	0	0								
Newsbank	0	0	2	0	0								
NoveList Plus	10	14	7	11	0								
NoveList Plus K-8	6	18	5	0	0								
NuWav Legal Documents	5	5	4	3	4								
Points of View Reference Ctr	11	3	0	28	0								
ReferenceUSA	0	0	0	0	5								
Science Ctr Reference	3	7	0	2	0								
Weiss Financial Ratings	4	4	5	14	4								
Successful Retrieval	597	638	636	814	860								
Use of Electronic Material	154	160	162	158	125								

Youth Services Report

Prepared by Libby Auger, Youth Services Associate

Overall in March, 43 programs were offered and 404 patrons attended

Day	Date	Time	Youth Services Programs	# Patrons
Thursday	4/3/2025	10:00	Family Storytime	13
Saturday	4/5/2025	12:00	Teddy Bear Picnic	16
Monday	4/7/2025	4:00	African American Poets Explosion	0
Tuesday	4/8/2025	3:15	Tutoring	1
Tuesday	4/8/2025	5:30	Harmoni Art	0
Wednesday	4/9/2025	4:30	Read To a Therapy Dog	CBP
Thursday	4/10/2025	10:00	Family Storytime	3
Friday	4/11/2025	3:00	Game Day Friday	0
Saturday	4/12/2025	11:00	Sensory Storytime	0
Monday	4/14/2025	4:00	African American Poets Explosion	0
Monday	4/14/2025	4:00	Mindful Monday	0
Tuesday	4/15/2025	3:15	Tutoring	1
Tuesday	4/15/2025	4:00	Get Creative	0
Wednesday	4/16/2025	3:00	American Job Center Workshop	1
Wednesday	4/16/2025	6:00	Family Poetry Slam	3
Thursday	4/17/2025	10:00	Family Storytime	7
Thursday	4/17/2025	3:00	Tutoring	0
Monday	4/21/2025	4:00	African American Poets Explosion	2
Tuesday	4/22/2025	3:15	Tutoring	1
Tuesday	4/22/2025	4:00	Arbor Day Celebration	0
Wednesday	4/23/2025	4:00	Libby Loves Science	6
Wednesday	4/23/2025	4:00	Comics Plus Wednesday	0
Thursday	4/24/2025	10:00	Family Storytime	11
Thursday	4/24/2025	3:00	Tutoring	0
Thursday	4/24/2025	3:30	Teen Health Workshop	0
Saturday	4/26/2025	12:00	The Painted Pot	9
Monday	4/28/2025	3:30	Teen Table Talk	0
Monday	4/28/2025	4:00	African American Poets Explosion	1
Tuesday	4/29/2025	3:15	Tutoring	1
Wednesday	4/30/2025	4:30	Teen Cuisine	CBP
Wednesday	4/30/2025	5:00	Family Bingo Night	11
April	4/1-4/30/		Earth Day Scavenger Hunt	80

April	4/1-4/9		Drop in Craft- Caterpillar	17
April	4/1-4/30		Coloring	20
April	4/9-4/22		Drop-in Craft- Umbrella	37
April	4/23-5/06		Drop-in Craft- Dragonfly	62
Wednesday	4/16/2025		Field Trip- Easter Stories & Egg Hunt	26
April	4/1-4/30		Poetry Search Word Search	10
April	4/1-4/30		I Am Poetry Worksheet	5
April	4/1-4/30		TANKA Poetry Writing Worksheet	6
April	4/1-4/30		Poetry Picnic Writing Worksheet	4
April	4/1-4/30		Poetry/Easter Coloring Sheets	12
April	4/1-4/30		Conversation Board	38
			Total Attendance	404

*CBP = Program was cancelled by the provider/partner.

Summary of Youth Programs

Month	Youth Programs	Participants
January	28	202
February	47	264
March	43	352
April	43	404
TOTAL	161	1,222

Reference Questions

Month	In-Person	Phone
January 2025	11	1
February 2025	8	6
March 2025	8	6
April 2025	10	5

Volunteer Activities for April 2025

Prepared by Delores Sanders

In April, we welcomed three new volunteers.

Sherrod completed 23 community service hours working in the Youth Department for 5 weeks. He is responsible for placing damage slips or issues slips in books.

David completed 19 community service hours working in the Youth Department for 4 weeks. He is responsible for placing damage or issue slips in books.

David V. completed 16.50 community service hours working in the Adult Department for 3 weeks. He is responsible for placing damage or issue slips in books.

Outreach for April 2025

Prepared by HMM

Social Worker Support Services

Interactions	# of People Served
Passive Interactions	73
Active Interactions	14
TOTAL	87

Riales Little Free Pantry Distribution: 131 donations

Riales Little Free Pantry Received: 137 donations

Social Media Report April 2025

Social Media Report April 2025



	Followers as of 4/30/25	New	Posts (Input)	Reach (Output)	Engagements
Facebook	1,051	5	16	1.7k	85
Instagram	394	3	13	515	108

Top Posts

<u>Facebook</u>	Reach	Likes/Reactions	Comments	Shares	Views	Interactions
1.Latoya U Chamber Of Commerce(Photo)	125	3	0	1	249	4
2.Cindy H./Heather M. PBS Books Discussion(Video)	103	8	1	2	163	11
<u>Instagram</u>						
1."No This is Patrick!" (Video)	202	14	1	1	319	16
2.Favorite Thing About BPL (Video)	167	10	0	0	223	10

Social Media Report March 2025



	Followers as of 3/31/25	New	Posts (Input)	Reach (Output)	Engagements
Facebook	1,049	11	15	1.7k	27
Instagram	391	4	17	169	36

Top Posts

Facebook	Reach	Likes/Reactions	Comments	Shares	Views	Interactions
1.Upcoming Programs 3/31 (Photo)	377	2	0	0	39	2
2.Upcoming Programs 3/1(Photo)	115	1	0	1	228	2
Instagram						
1.Annual Scholarship Banquet (Photo)	43	3	1	1	57	5
2.Library Instaff Closing (Photo)	31	1	0	0	48	1

Social Media Report February 2025



	Followers as of 2/28/25	New	Posts (Input)	Reach (Output)	Engagements
Facebook	1,038	5	28	1.5k	109
Instagram	386	7	28	307	153

Top Posts

Facebook	Reach	Likes/Reactions	Comments	Shares	Views	Interactions
1.Soul Food Saturday (Photo)	129	10	0	5	305	10
2.Motown Dance Party Photo)	123	15	1	0	305	16
Instagram						
1.Upcoming Programs (Photo)	93	2	0	2	133	4
2.Harmoni Art (Photo)	88	5	0	1	108	4